

PRESS RELEASE

KAY B – JE JE (feat. E'zeQeal)

About the release

"Je Je" is an upbeat silky summer vibe record, performed by UK-based singer songwriter Kay B featuring E'zeQeal, both of Ghanaian descent. Je Je is taken from a forthcoming untitled EP currently scheduled to be released later this year.

With a recent music video filmed in the Caribbean and currently under edit, Je Je has been released just in time for summer!

About the song

"Je" is a Ghanaian pidgin slang word typically used when referring to something being 'on point'. It can be used to describe anything such as food, people, sports, art, etc. It is an adjective used to describe something that is great, fine, done well, beautiful, classy, nice etc. 'Je Je' is simply a repetitive use of the word for emphasis; however, the meaning remains the same as 'Je'.

About Kay B

A dynamic and versatile artist hailing from the vibrant city of London, Kay B's music is a captivating blend of soulful vocals, heartfelt lyrics, and infectious R&B sounds that resonate with listeners worldwide.

Born in the UK to parents of Ghanaian heritage, Kay B brings a unique cultural perspective to his music. With two previously released albums and singles under his belt, Kay B has established himself as a multi-genre Billboard Top 5 recording artist, earning acclaim for MTV Base UK chart-topping singles like 'Call Cupid' and the sensational 'Take Me Away', which soared to No.5 on the Billboard Hot Top Airplay and No.10 on the Billboard Japan Hot Top 100, solidifying Kay B's status as a true musical powerhouse.

Formerly signed to Sony Music Publishing Japan, Kay B's musical journey has been marked by a relentless pursuit of creativity and innovation. His second single, "Cheater's Dilemma", is hailed as an R&B classic throwback, showcasing his ability to craft infectious melodies that transcend cultural boundaries.

As an avid R&B enthusiast and a proud ambassador of his Ghanaian and British roots, Kay B seamlessly blends contemporary R&B with traditional Afrobeats influences in his more recent releases as can be heard on "*You Played Me (Remix)*", "*Je Je*" and "*Party (Wahala)*". With every new release, Kay B pushes the boundaries of creativity while staying true to his authentic sound. "For me, music is more than just entertainment, it is a reflection of my personal experiences, emotions and aspirations."